



P R E S S R E L E A S E

August 31, 2021

Mitsubishi Fuso launches the updated light-duty Rosa bus

- Introducing the BusConnect® telematics function as a standard feature for all Rosa buses, improving operation management and vehicle safety
- Complying with new regulatory standards for lighting systems, seatbelts as well as tank fuels
- Two additional body colors available for customers

Kawasaki, Japan - Mitsubishi Fuso Truck and Bus Corporation (MFTBC), one of Asia's leading commercial vehicle manufacturers, is pleased to announce that it will launch a new model of the light-duty Rosa bus. The new Rosa will be available through MFTBC sales companies and regional sales units across Japan starting from August 2021.

The new Rosa comes with the BusConnect® telematics function, which notifies and manages the vehicle's operational status in real time to bus operators. The telematics feature allows bus operators to track and manage vehicle location, routing, and drivers' safety scores, while enabling remote diagnosis in real time. Through geofencing, BusConnect aids fleet managers in detecting vehicle issues, while also contributing to operational efficiency and the prevention of dangerous driving.

The new Rosa also complies with various new industry requirements, including J-OB2 II standards and noise regulations. The light-duty bus has been equipped with daytime running lights for increased visibility even during the day. The Rosa is now also offered with automatic lights that can help drivers avoid instances of forgetting to turn on the headlights at dusk. In addition, MFTBC has newly equipped the Rosa with a co-driver seatbelt reminder for greater safety. Furthermore, the Rosa now complies with Japan's mandatory seatbelt regulation for extra seats and comes with a fuel tank compliant with the latest standards for fuel leak prevention.

Finally, two new body colors – ocean blue and honey yellow – are now available for customers. Often run as shuttles or school buses, the Rosa plays a crucial role in day-to-day community transport. The Rosa will continue to evolve to provide a safer, more efficient and more comfortable experience on the road for all.

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Vehicle Specifications and Selling Price in the Tokyo District (including 10% consumption tax)

Model	Engine	Transmission	Main Specifications	Selling Price in the Tokyo District (in '000 yen, including 10% consumption tax)
2RG-BE740G	4P10+(T6) 129KW (175PS)	6 speed Duonic	29 seater Pro line long body	7,858

■ New Rosa (special vehicle for shooting purposes only)**MITSUBISHI FUSO TRUCK & BUS CORPORATION**

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■ Newly installed function with the new Rosa:

- BusConnect®



BusConnect is a telematics function that enables the online tracking of real-time operational status. The information transmitted by the bus is gathered in the cloud-based FUSO database via mobile data connection. Users can track the current location and operational status of a vehicle by accessing a dedicated page on their PC or smartphone. It covers a wide range of business needs such as vehicle

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issue detection and response, improvement of vehicle operational efficiency, and the prevention of dangerous driving.

A separate usage agreement is required to enable this service.

BusConnect® is a registered trademark of Mitsubishi Fuso Truck and Bus.

MFTBC at a Glance

Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading commercial vehicle manufacturers, with 89.29% of its shares owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. An icon in the Japanese commercial vehicle industry with a longstanding history of more than 85 years with its Fuso brand, MFTBC manufactures a range of commercial vehicles including light, medium, and heavy-duty trucks and buses, and industrial engines for over 170 markets worldwide. In 2017, MFTBC introduced the eCanter, the first all-electric light-duty truck in series-production and in 2019, the Super Great – Japan's first heavy-duty truck fitted with Level 2 Automated Driving Support Technology, a benchmark in the Japanese commercial vehicle market. MFTBC operates under the umbrella of Daimler Trucks Asia, together with its partner organization Daimler India Commercial Vehicles (DICV) in India. This strategic unit allows the entities to collaborate on areas such as product development, parts sourcing and production to provide the best value to customers.

Daimler Trucks Asia at a Glance

Daimler Trucks Asia (DTA), under Daimler Truck AG, is an organizational unit that jointly operates Mitsubishi Fuso Truck and Bus Corporation (MFTBC) – an icon in the Japanese commercial vehicle industry with more than 85 years of history with its Fuso brand – and Daimler India Commercial Vehicles (DICV), an up and rising challenger in the Indian market. DTA adopts a strategic business model that allows its group entities to collaborate on product development, production, exports, sourcing and research activity to provide innovative, cutting-edge and best value products to customers. DTA's vision is “to develop mobility solutions to embrace a better life for people and the planet”, and is aligned with Daimler Truck's purpose “For all who keep the world moving.”

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