



July 15, 2021

## P R E S S R E L E A S E

### **Mitsubishi Fuso Signs Commercial Agreement with Wise Systems to Launch Next-Generation AI and Machine Learning-Driven Routing and Dispatching Solution in Japan**

- Mitsubishi Fuso starts offering the Wise Systems routing and dispatching solution for the first time in Japan
- The AI-based automated routing and dispatching solution addresses the increasing need for home delivery and driver shortages while contributing to CO2 reduction
- The solution is compatible with all vehicle brands and vehicle types including small commercial vehicles
- Past users have achieved up to 80% reduction in late deliveries, 20% increase in utilization, 15% reduction in fleet miles

**Kawasaki, JAPAN – 15 July, 2021** – Mitsubishi Fuso Truck and Bus Corporation (MFTBC), under the umbrella of Daimler Trucks Asia (DTA), today announced that it has signed a business alliance agreement with Wise Systems Inc. MFTBC will start offering the Wise Systems routing and dispatching solution from the fourth quarter of 2021 onwards to customers in Japan.

Wise Systems is a routing and dispatching solution that optimizes the last mile of deliveries. It can be used with vehicles of all brands and types, including small commercial vehicles such as light-duty trucks. Since 2017, MFTBC has been offering trucks with the telematics platform Truckconnect®\*, which manages vehicles and their operating status in real time.\*\* Through this business alliance, which was enabled by a strong collaboration between the Wise Systems team in the US and MFTBC's in-house digital services and solutions team, MFTBC will further evolve as a company that not only manages the vehicle itself but also provides solutions that quickly respond to the needs of all involved in the logistics and delivery process.

Wise Systems' routing and dispatching solution is a cloud and smartphone-based software that streamlines the last mile delivery process. The software utilizes AI and machine learning to automatically create an optimal delivery plan by incorporating all delivery-related information, such as delivery orders, packages, drivers, vehicles, and traffic conditions, and by using route-planning algorithms to select delivery routes, trucks, and drivers. The software-created delivery plan is then transmitted to the driver's smartphone, and the delivery status is tracked and updated in real time. Fleet managers can not only reduce the time spent to cover delivery routes but also get real-time

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views of their fleet's operational performance, enabling them to make quick decisions and adjustments. Route plans are shared with drivers via a smartphone app, providing detailed instructions and tools required in the delivery process such as photographic proof of delivery and barcode scanning. End customers can see the live status of their deliveries and are provided with exact delivery times on the day freight actually arrives.

The Wise Systems solution continuously learns from fleet data in real time, optimizing and improving fleet performance, vehicle utilization, and customer service. With the repeated use of machine learning to learn frequently run routes, the software is able to propose the best delivery plans, which was previously done by veteran fleet managers based on years of experience. On average, customers in the U.S. have reduced their mileage by 15%, increased utilization by 20%, and eliminated up to 80% of delivery delays. Wise Systems is ideal for last-mile delivery of usages such as food and beverages, parcels, business services and products, and field service technicians. It also contributes to CO2 emissions reductions through efficient fleet operation. The customers in the U.S. achieved a 15% reduction in fleet mileage and CO2 emissions. By improving the operational efficiency of fleets, MFTBC believes the system also has the potential to ease the pressure of driver shortages in Japan.

Hartmut Schick, President and CEO of Mitsubishi Fuso, said, "As a service oriented company, we're committed to solving the many challenges faced by our logistics customers. By offering Wise Systems' state-of-the-art service in Japan, fleet customers will not only be able to organize last-mile logistics more efficiently, but also drastically reduce CO2 emissions and inner city traffic of their vehicles."

"We are honored to work with Mitsubishi Fuso to offer the Wise Systems product portfolio to customers in Japan," said Chazz Sims, CEO and co-founder of Wise Systems. "In both companies, we share a strong focus on making our customers more successful. By combining dynamic operations and an intuitive, high-quality experience for drivers, dispatchers, and end customers, we generate a huge competitive advantage and best-in-class last-mile operations."

\* "Truckconnect®" is a registered trademark of Mitsubishi Fuso Truck and Bus

\*\* Truckconnect® allows operators to check the real time information such as vehicle location, safety scores, vehicle utilization and fuel consumption, while detecting technical failures through real-time remote diagnosis. Through Truckconnect, vehicle can also be connected with a digital tachograph, enabling logistics managers to obtain more precise driving records from a PC. Truckconnect aims to improve the efficiency of transportation providers with actionable data on a truck's operating conditions. Truckconnect is now being offered free of charge for three years for customers in Japan purchasing new vehicles.

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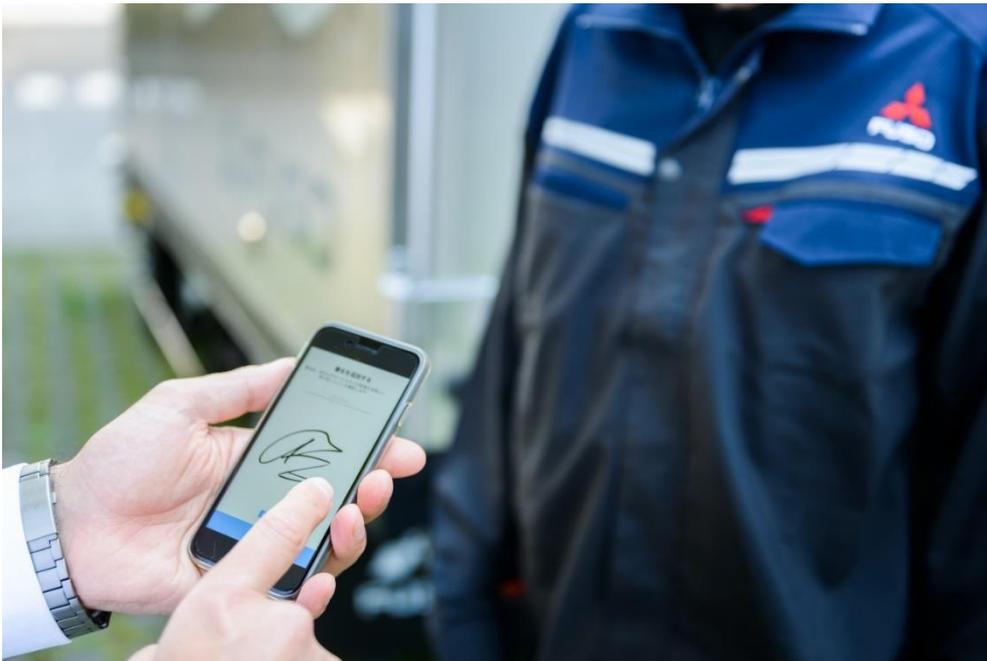


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### **About Wise Systems**

Trusted by the world's largest brands, Wise Systems provides AI-driven dispatch and routing software that enables the perfect delivery experience. For last-mile operations that want to compete successfully in a dynamic world, the Wise Systems platform continuously improves fleet efficiency, performance, and customer service and reduces fleet mileage, carbon footprint and late deliveries. Wise Systems is headquartered in Cambridge, MA. For more information, visit [www.wisesystems.com](http://www.wisesystems.com).

### **MFTBC at a Glance**

Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading commercial vehicle manufacturers, with 89.29% of its shares owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. An icon in the Japanese commercial vehicle industry with a longstanding history of more than 85 years with its Fuso brand, MFTBC manufactures a range of commercial vehicles including light, medium, and heavy-duty trucks and buses, and industrial engines for over 170 markets worldwide. In 2017, MFTBC introduced the eCanter, the first all-electric light-duty truck in series-production and in 2019, the Super Great – Japan's first heavy-duty truck fitted with Level 2 Automated Driving Support Technology, a benchmark in the Japanese commercial vehicle market. MFTBC operates under the umbrella of Daimler Trucks Asia, together with its partner organization Daimler India Commercial Vehicles (DICV) in India. This strategic unit allows the entities to collaborate on areas such as product development, parts sourcing and production to provide the best value to customers.

### **Daimler Trucks Asia at a Glance**

Daimler Trucks Asia (DTA), under Daimler Truck AG, is an organizational unit that jointly operates Mitsubishi Fuso Truck and Bus Corporation (MFTBC) – an icon in the Japanese commercial vehicle industry with more than 85 years of history with its Fuso brand – and Daimler India Commercial Vehicles (DICV), an up and rising challenger in the Indian market. DTA adopts a strategic business model that allows its group entities to collaborate on product development, production, exports, sourcing and research activity to provide innovative, cutting-edge and best value products to

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customers. DTA's vision is "to develop mobility solutions to embrace a better life for people and the planet", and is aligned with Daimler Truck's purpose "For all who keep the world moving."

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